

Steve Schmitz Keynotes

Steve customizes each keynote presentation for his audience and shares his own personal stories along with other great leaders. His keynotes are engaging, funny and motivating.

Whatever It Takes Attitude for High Performing Leaders

This inspiring talk is based on key leadership lessons that Steve has learned throughout his business career and in building his own company, American Residential Properties, Inc. (ARPI). He shares his own story of business success, failures and lessons learned. He challenges leaders to think differently about the importance of building a strong corporate culture, and he inspires them to bring their vision and passion to every team member they serve.

Whatever it takes has been his own mantra for years, and Steve believes this is what made ARPI different and the real reason why people were excited to come to work every day. His success formula is simple: **vision + belief + passion + courage + culture = personal success**. Steve believes anyone can achieve the life they've been dreaming of. This presentation will challenge you to think differently and believe that the only limits you have are self-imposed.

The Formula for Building a Successful Culture

Sometimes we believe that we need investment money to create a great culture that is fun and has all the extra perks that many of the top companies offer. Creating a successful company culture is not a lack of money, but a lack of belief and vision. This is what Steve does best – change attitudes and build companies with a great culture. His success formula is simple: **vision + belief + passion + courage + culture = personal success**. With the right understanding and application of these principles, Steve believes anyone can achieve the business success of their dreams.

In this keynote, you will walk away with a game plan strategy and a “Whatever it takes” attitude to make this part of your culture. He leaves audiences with the same tools and inspiration to lead differently and build a culture of success.

Attitude of an Entrepreneur – How to Have One (Even If You're Not)

Steve understands that every successful entrepreneur has overcome adversity. Every entrepreneur starts with an idea, but you don't know how you are going to make it a success. In this keynote, Steve shares his secrets to overcoming challenges, and building a winning team. He started American Residential Properties, Inc. (ARPI) with an idea he thought up on his back patio in 2008 and sold it in 2016 to one of the largest publicly traded single-family rental REIT, American Homes 4 Rent.

Whatever it takes has been his own mantra for years, and he encouraged his team members at ARPI to embrace it and live it. Steve believes this is what made ARPI different and the real reason why people were excited to come to work every day. In this keynote, he will teach you how to build a successful culture and ignite your people to have a “Whatever it takes” mindset to unleash their best while removing any self-limiting beliefs you may have as a leader or an entrepreneur.